

M O M E N T U M ²⁰⁰⁵

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Thank you!

All speakers, panelists and facilitators

All of the people who have contributed time, ideas and expertise to the creation of Momentum.

Larry Abrahamsen

Rafael Cardenas, *Grafa Design Team*

Andre Carothers

Angelica Foundation, Threshold Foundation and Tides Foundation donated copies of Thomas Frank's book, "What's the Matter with Kansas?" for conference participants. Books were purchased from Cody's Books, a local independent bookstore.

Doubletree Hotel staff

Pilar Gonzalez, *Changemakers*

Ellen Gurzinsky, *Funding Exchange*

Donna Hall, *Women Donors Network*

Jessica Hidalgo Holland, *Third Wave Foundation*

Emancipation, *DJ*

Bob Kenney, *More than Money*

North Country

Resource Generation staff

La Rumorosa, *DJ*

Machine Dreams, *audience response technology*

Soul Sistah's Kitchen, *sound*

Jill Stephens

Tides Foundation staff

Toot Sweets Bakery

Tumis, *tote bags*

Sheridon Keith Design and Photography, *Momentum print materials design*

Youth Speaks!

Conference Design Team facilitated by Marian Moore:

Suzanne Gollin, *Threshold Foundation*

John Harrison, *Resource Generation*

Jack Lampl, *Threshold Foundation*

Idelisse Malavé, *Tides Foundation*

Hez Norton, *Resource Generation*

Conference Planning Team:

Tanya Diaz

Kara Diaz

Brian Ryu

Catalina Ruiz-Healy

Liza Siegler

Women's Sewing Cooperative, *Piedras Negras, Mexico tote bags*

North Country Fair Trade *tote bags*

Seventh Heaven Yoga Studio



mo-men-tum (n) 1: an impelling force or strength



M  **M E N T U M** **2005**

An Intergenerational Gathering of Donors

February 4 – 5, 2005

Berkeley, CA

MOMENTUM 2005

CONFERENCE SCHEDULE

Friday, February 4

PRE-CONFERENCE

3:00 pm	Registration Opens	
3:30pm – 5:00 pm	On the Move! Young Leaders Reception hosted by Resource Generation	Quarter Deck
5:00 – 7:00pm	Welcome Reception Cocktails and light dinner buffet	Yerba Buena

MAIN CONFERENCE

7:00 pm – 9:30pm	Opening Plenary: The Power of Momentum Progressives and the New Social Landscape: Reaching “Red” America. An Evening with Thomas Frank	Belvedere/Angel
9:30 pm – 11:30pm	Late-night Lounge Hosted beer, wine, coffee & tea	Quarter Deck

Saturday, February 5

8:00 am – 9:00 am	BREAKFAST	Bay Grille Restaurant
9:00 am – 10:30 am	Morning Plenary: Philanthropy’s Wake Up Call: Time for more than Business as Usual. Activists and Funders Get Real	Belvedere/Angel
10:30 am – 10:45 am	BREAK	
10:45 am – 12:15 pm	Morning Breakout Conversations <ul style="list-style-type: none"> • Frame This! Vision, Values and Framing in Action • This Brand is Your Brand: Turning the Tables on Corporate Greed • The Soul of the Movement • Bring It Home! Local Investment, National Impact 	
12:15 pm – 1:45 pm	LUNCH Performance by Youth Speaks!	
1:45 pm – 3:15 pm	Afternoon Breakout Conversations <ul style="list-style-type: none"> • “Race to the Center”: Race and The Progressive Movement • Here, There and Everywhere: Local Meets Global • We’re Ready, Don’t Keep Us Waiting: Young Leaders Getting it Done! • Extreme Makeover: Redefining Collaboration 	
3:15 pm – 3:30 pm	BREAK	
3:30 pm – 5:30 pm	Closing Plenary Investing in-Long Term Visions for Democracy: Momentum Reconsidered	Treasure/Yerba Buena
5:30 pm – 6:30 pm	Cocktail Reception	Foyer
6:30 pm – 11:30 pm	Dining and Dancing	Belvedere/Angel
8:00 pm – 12:00 am	Cake, Coffee and Conversations	Quarter Deck

POST-CONFERENCE

Sunday, February 6

10:00 am – 12 pm	Sunday Morning Reflections Hosted by Threshold Foundation	Yerba Buena/Treasure
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CONFERENCE PROGRAM

Friday, February 4

Pre-Conference Happenings

3:00 pm

Registration Opens

3:30 pm – 5:00 pm

Young Leaders Reception
On the Move! Hosted by Resource Generation

“Revolutionary Change does not come as one cataclysmic moment, but as an endless succession of surprises, moving zigzag toward a more decent society.”

—Howard Zinn

Hosted by **RESOURCE GENERATION**, a reception for those under 36 years old to provide a unique space for young donors and activists to connect with each other, meet other young people and develop goals for participating in the larger conference. How is it *OUR* future that we are talking about? What is our role as young activists and funders at this conference? How can we push the momentum forward?

Featuring a special and provocative performance from **YOUTH SPEAKS!** — one of the premier youth poetry, spoken word, and creative writing programs in the country. As part of a sweeping national phenomenon, teenagers today are picking up the pen and taking hold of the microphone with energy and passion that crosses racial, cultural, class, gender, sexual orientation, and language lines. Because the Next Generation can speak for itself!

5:00 pm – 7:00 pm

Join the Momentum – Welcome reception

Main Conference

7:00 pm – 9:30 pm

Opening Plenary

Poem by **Drew Dellinger**, *Poets for Global Justice*

Welcome by **Suzanne Gollin**, *President, Threshold Foundation*; **Idelisse Malavé**, *Executive Director, Tides Foundation*; and **Hez Norton**, *Executive Director Resource Generation*

The Power of Momentum

Progressive Donors live in interesting times. With a conservative majority in virtually every branch of government, Americans divided on social issues as never before, and the movement for social justice and human rights under siege, we are forced to ask ourselves: What now? What next? What is the best use of our time, money, foundations, energies and capabilities to forge a deeper and more responsive progressive movement in the years ahead?

Assisted by Audience Response Technology, we will take a wide-ranging, no-holds-barred look at who we are, what we have, how we use it and how we can (because we must) do better.

Moderated by: *Marian Moore*

Progressives and the New Social Landscape: Reaching “Red America”, an evening with Thomas Frank



Thomas Frank, author of the prescient book, *What’s the Matter with Kansas? How Conservatives Won the Heart of America* will explore the great cultural backlash in “middle America” that has enabled conservatives to run and win on social issues.

Why do working class voters now vote against their own economic interests? How can the progressive movement reach across this divide and reconnect with those who should be our allies? What role will philanthropy play?

Introduction by **Pilar Gonzales**, *President, Changemakers*

9:30 pm – 11:30 pm

Late-night Lounge Coffee, tea, wine, beer and snacks in the Quarter Deck

CONFERENCE PROGRAM

Saturday, February 5

9:00 am - 10:30 am Morning Plenary

Welcome and Introduction of the Day: **Suzanne Gollin**, *Threshold Foundation*

Philanthropy's Wake Up Call: Time for More than Business as Usual. Activists and Funders Get Real

What Now? What's Next? A panel of activists and funders initiate a conversation about where we are now, where we must go and how we can get there.

What are the hard questions we need to ask ourselves? What's gone right? What's gone wrong? What are the innovations, collaborations and strategies most likely to underwrite real social change? How can well-deployed resources fund the renewal of the progressive movement?

Linda Burnham *Women of Color Resource Center*; **Suzanne Gollin**, *Threshold Foundation*; **Holmes Hummel**, *Resource Generation*; **Idelisse Malavé**, *Tides Foundation*; **John Powell**, *Kirwan Institute for the Study of Race and Ethnicity*; **Gibran Rivera**, *MassVote*; Moderated by: **Andre Carrothers**, *Rockwood Leadership Institute*

10:30 am – 10:45 am Break

10:45 am – 12:15 pm Morning Breakout Conversations

Frame This! Vision, Values and Framing in Action

In this era of formidable right-wing propaganda machines, that can transform war heroes into traitors and prejudice into patriotism, how can progressives more effectively telegraph what they stand for and bridge America's widening cultural divide? Join a conversation about progressive values, and how our fundamental beliefs about life, society, family, fundamental rights, and the purpose of government should be re-framed, re-tooled, and re-communicated.

Ted Nordhaus, *Strategic Values Initiative*; **Anthony Thigpen**, *Apollo Alliance*; Moderator **Van Jones**, *Ella Baker Center for Human Rights*

This Brand is Your Brand: Turning the Tables on Corporate Greed

There is no reason to hope that the government will reign in corporate excess, at least during the next four years. Through targeting corporate brand names, activists are forcing direct change from the offending corporations themselves. Learn about the application of lessons from the environmental movement to creative corporate campaigning, from mindbombs to moral binds. What can we learn from the stories of successful market campaigns against Home Depot, Citibank, WalMart and others as organizers use these strategies to reverse globalization's "race to the bottom".

Mike Brune, *Rainforest Action Network*; **Wade Rathke**, *ACORN*; **John Sellers**, *Ruckus Society*. Moderated by: **Jim Gollin**, *Threshold Foundation*

The Soul of the Movement

What is the role of faith in the movement for a just and sustainable society? What is the organizing potential within communities of faith? Join a conversation that explores both our ambivalence and our need to claim an authentic role in the national conversation about morality, meaning and faith.

Melody Barnes, *Center for American Progress*; **Rev. Sally Bingham**, *Regeneration Project*; **Doran Schrantz**, *ISAIAH, Interfaith Power and Light Campaign*; Moderated by: **Ben Senturia**, *Threshold Foundation*

Bring It Home! Local Investment, National Impact

How can we mobilize our constituencies and bring in new voices to the electoral process? How can we broaden and nurture our progressive electoral base? Learn how the CityVote model has successfully changed the face of the Boston electorate and how funders can think about investing in long-term electoral work.

Alona Clifton, *OakVote*; **George Pillsbury**, *MassVote*; **Gibrán Rivera**, *MassVote*; Moderated by: **Mark Ritchie**, *Institute for Agriculture and Trade Policy*

12:15 pm – 1:45 pm

Lunch
Performance by Youth Speaks!
Comments by Donna Hall, Women Donors Network

CONFERENCE PROGRAM

1:45 pm – 3:15 pm Afternoon Breakout Conversations

“Race to the Center”: Race and the Progressive Movement

We'll discuss how we ensure that the progressive movement is inclusive and moving the issue of race from the margin to the center. Shifting demographics in our communities are changing the face of the progressive movement. How can the progressive movement harness this energy and potential?

Luis Arteaga, *Latino Issues Forum*; **Linda Burnham**, *Women of Color Resource Center*; and **Meizhu Lui**, *United for a Fair Economy*.
Moderated by: **John A. Powell**, *Kirwan Institute for the Study of Race and Ethnicity*

Here, There and Everywhere: Local Meets Global

Connecting across borders and participating in global movements builds our own progressive movement and adds cohesion to our vision for a just world, particularly in the current global environment. Join this conversation about how our support for connection-making can help movements flourish both here and abroad.

Harmony Goldberg, *School of Unity and Liberation*; **Monica Moore**, *Pesticide Action Network*; **Paul Rice**, *TransFair USA*; Moderated by: **Heeten Kalan**, *New World Foundation*

We're Ready, Don't Keep Us Waiting: Young Leaders Getting it Done!

Bringing new and creative strategy, vision and culture to the fight for social justice, youth organizing stands at the forefront of the progressive movement. What can the funding community, and the movement at large, learn from youth organizing models? How can we support the young leaders of today to recruit and develop the young leadership of tomorrow?

Dereca Blackmon, *Leadership Excellence*; **Sylvia Henriquez**, *National Latina Institute for Reproductive Health*; **Billy Wimsatt**, *League of Young Voters*; Moderator **Lateefah Simon**, *Center for Young Women's Development*.

Extreme Makeover: Redefining Collaboration

Look at how blue-green (labor and environment) collaborations have been fortifying the progressive movement by building a common vision, finding shared values, and by breaking down traditional barriers between organizations, strategies and issue areas. Is it working? How do we continue to strengthen our alliances and broaden the movement in productive, strategic, and engaging ways?

Lois Gibbs, *Center for Health, Environment and Justice*; **Greg Leroy**, *Good Jobs First*; **Anthony Thigpenn**, *Apollo Alliance*; Moderated by: **Taj James**, *Movement Strategy Center*

3:15pm – 3:30 pm Break

3:30 pm – 5:30 pm Closing Plenary

Investing in Long-Term Vision: Momentum Reconsidered

Dangerous times require brave strategies and visionary thinking. How will we work together in the years ahead? What are our boldest ideas? What will our next steps be? How will we deepen our resolve and sustain our momentum? How do we fund the future of social change?

Join the board of directors of the “Momentum Foundation” for a simulated strategy session that considers the accelerating strength and power of our momentum.

Andre Carothers, *Rockwood Leadership Institute*; **Jethro Heiko**, *Turn Your Back* and young donor; **Van Jones**, *Ella Baker Center*; **Meizhu Liu**, *United for a Fair Economy*; **Rob Stein**; Moderated by: **Idelisse Malavé**, *Tides Foundation*.

6:30 pm – 11:30 pm Dinner and Dance Party
Cake, Coffee and Conversation

Join us to blow-off some energy, while dining, dancing and celebrating into the evening. Catered dinner buffet. Local Oakland DJ spins for your dancing pleasure. Dessert lounge in the Quarterdeck for quiet conversation.

CONFERENCE PROGRAM

Post-Conference Session (optional)

Sunday, February 6

10:00 am – 12:00 pm

Sunday Morning Reflections – Hosted by **Threshold Foundation**
Morning refreshments served

An open-space for those with more to say and more to hear, for reflections, concerns, progress and plans. All Momentum registrants are invited.

Facilitated by **Marian Moore** and **Jamie Schweiser**



M O M E N T U M 2 0 0 5

Leading organizations in social change philanthropy have come together for this first-of-its-kind, intergenerational convening of donors. We partner with you as a community of individuals, networks and organizations to move progressive social change forward. Together we are committed to learning from each other and accelerating the momentum.

Sponsoring Organizations

Tides Foundation works with donors committed to positive social change. Tides Foundation brings together people, resources and vision through donor advised funds, funding collaboratives, and customized philanthropic services for individuals, families and institutions. Together they strengthen community-based nonprofit organizations and the progressive movement through innovative grantmaking. www.tidesfoundation.org

Threshold Foundation is a community of individuals united through wealth and a progressive foundation mobilizing money, people and power to create a more just, joyful and sustainable world. Threshold Foundation serves the social change movement by funding innovative national and international nonprofit organizations working towards social justice, environmental sustainability, humane economic systems and peaceful coexistence. Threshold provides a place where people with significant financial resources, a commitment to social change and an interest in their own emotional, psychological, and spiritual development can come together to dream, learn, work and play. Because we have observed that social change flows from personal awareness, we examine our inner lives and social responsibility simultaneously. www.thresholdfoundation.org

Resource Generation works with young people with financial wealth who are supporting and challenging each other to effect progressive social change through the creative, responsible and strategic use of financial and other resources. We offer a variety of programs to explore how financial resources relate to social justice and provide tools for young people to take action. We also offer forums to promote cross-class and intergenerational dialogues about money, class, and philanthropy. www.resourcegeneration.org



Cohosting-Organizations

Changemakers is a national public foundation that models and supports community-based social change philanthropy. We work within the philanthropic sector to shift WHERE money is directed -- to address root causes of social and environmental problems -- and HOW it is given, urging individual donors and philanthropic organizations to become more accountable, strategic, inclusive, collaborative, democratic, and creative. www.changemakers.org

Funding Exchange is a national membership organization of publicly supported, community-based foundations committed to change not charity. We are a unique partnership of activists and donors dedicated to building a base of support for progressive social change through fundraising for local, national and international grantmaking programs. www.fex.org

More Than Money is a national nonprofit education organization serving people who want to measure their success not by the money they are making but by the good they are doing. We aim to bring out the best in individuals and society. Through a national dialogue about the impact of money on ourselves, our families, and our communities, we seek to foster new understanding of the purpose, potential, and challenges of money. We publish a quarterly journal, host conferences, workshops, and informal discussion groups, and provide a membership listserv and a coaching program. www.morethanmoney.org

Third Wave Foundation is a feminist, activist foundation working nationally to support young women 15 to 30. Through financial resources, public education, and relationship building, Third Wave helps support and strengthen young women and their allies working for gender, racial, social, and economic justice. Third Wave supports the energy of young feminists nationwide by sharing information and resources, creating a supportive community in which young feminists can network, strategize, and ultimately take action around issues that affect us all. As a grantmaking organization, we strive to be the thread that connects young women to the resources necessary to counter attacks on their freedoms. www.thirdwavefoundation.org

The Women Donors Network (WDN) is a philanthropic community for those who refuse to accept the status quo. From supporting voter registration efforts, to funding international programs assisting women's quests for economic independence, WDN unites powerful, visionary women who are committed to effecting lasting fundamental change. The Women Donors Network is a national organization of more than 100 women that supports and encourages members to use their wealth and influence in the service of progressive philanthropy to create social change. Through a dynamic peer community, WDN creates an open, welcoming environment where women can explore all aspects of philanthropic practice — from personal development and professional training, to strategies for long-term targeted giving. www.womendonorsnetwork.org

About the Conference

The Momentum 2005 planning committee is working hard to minimize the footprint we leave at this conference in every way possible. This includes holding the conference at a green and union hotel venue, the type of food we serve, fair trade coffee, recycled materials and independent vendors committed to social justice.

Please respect this as a non-fundraising, non-solicitation environment.

Sessions will be audiotaped by *Momentum 2005*.

This is a scent-free environment; please respect those who are sensitive to perfumes and chemical scents.

Please no cameras in sessions or recording devices in sessions.

Double Tree Hotel

The Doubletree Hotel is Berkeley's largest certified green business. Certified Bay Area Green Businesses exceed environmental regulations. DoubleTree's environmental benefits are significant. Low-flow showerheads were installed in 200 rooms, reducing water flow by 50%. The hotel uses state of the art water efficient washing machines and expects to reduce solid waste by 75% by increasing recycling. Working with the City, they are considering the use of methane from Berkeley's landfill as a fuel source, capturing CO2 and methane to convert to energy.

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